

For Immediate Release

Palace Properties International's Mark Palace Conducts Business Travel to Iceland, Norway and Sweden

Melbourne, FL, June 6th, 2008...

Mark Palace is truly taking advantage of his seven years of living in Sweden, Denmark and Norway. Palace's network of referrals is the key marketing channel for his international real estate success. Palace has just returned to the States after having spent two weeks conducting informational meetings, private meetings and general meetings with staff, prospects and clients throughout Scandinavia. "Having met with all of these foreign nationals in their respective countries and speaking their respective languages makes them feel much more comfortable and secure with their real estate investments here in Florida," states Palace. Working with and for international clients represents a great opportunity to achieve a new level of appreciation and understanding of many cultural differences. Folks from different parts of the world have different experiences and procedures when it comes to buying a home. "I possess a great advantage inasmuch as I understand the multi-cultural aspects of our international clients and am able to readily help them with our American processes."

Since most foreign nationals use different forms and contracts that we use here in the States, our firm makes sure to thoroughly explain agency relationships and the like. We explain how the home inspection process works, the contract terms and conditions, escrow deposits and the general timeline from contract to closing. We also offer property management services for our clients. Most of our international clients purchase real estate in Florida as investments. We have opened offices in Norway and Sweden.

Palace Properties International is a member of the Chamber of Commerce, Melbourne Area Association of Realtors, Florida Association of Realtors, National Association of Realtors, World Properties, Home Builders and Contractors Association of Brevard (HBCA), Florida Home Builders Association (FHBA) as well as the National Association of Home Builders (NAHB).