



Capability Statement

Palace Properties International
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Core Competencies

Palace Properties International (PPI), Inc is a Woman Owned, multidisciplinary real estate consulting firm, offering a wide range of professional consulting services and expertise to its clients.

- We specialize in property acquisition, disposition, management and leasing for both Commercial and Residential, includes Short Sales, Foreclosures, and REOs.
- PPI provides Site-specific market and financial feasibility analyses along with land management and real estate portfolio evaluation.
- PPI's senior staff engages in research, analysis, and program policy development for public and private sector clients throughout the United States. Our clients include asset managers, American and international real estate investors, real estate developers and commercial firms.
- PPI's assessments of market conditions and project feasibility for private sector clients keep us aware of private real estate investors' changing needs and concerns, including financial risk and return factors. In turn, our sensitivity to these private sector requirements enables us to develop innovative but realistic public incentives and programs for achieving public sector development goals.
- For special projects, PPI draws upon the expertise of resource consultants whose skills in civil engineering, architecture, urban design, and site planning augment PPI's broad range of practical and technical expertise in real estate and policy planning.

Administering Surveys Using Various Types of Data Collection Methods

- PPI has conducted numerous assignments in which extensive data collection and analysis was required in order to assess complex issues affecting the real estate industry and public policy. PPI staff members have experience in designing data collection efforts; preparing survey forms, and evaluating data. The firm has a team of professional statisticians, economists, surveyors, and programmers who are committed to providing clients with reliable and accurate information in a user-friendly format.

Public-Private Partnership Support

- As part of our work with public agencies, PPI examines all avenues to improve efficiency and productivity, as well as to reduce costs and/or increase revenues. For many projects, this involves exploring public-private partnerships and privatization options. We weigh the monetary and social costs and benefits of providing the services publicly versus contracting with a private sector provider to achieve both short- and long-term goals. For programs designed to work with the private sector, PPI has focused on improving service delivery and ensuring that the public sector program operates effectively in the marketplace.

Consulting Services Strategic Planning Program Evaluation

- PPI's experience makes it especially well qualified to assist public agencies in improving the efficiency and outcomes of daily operations and the implementation of their programs. The firm has worked with both private and public sector clients in formulating strategic plans and identifying and attaining measurable performance goals.
- PPI, Inc. maintains a full-service office in Satellite Beach, Florida, staffed by full-time professionals who are experienced real estate analysts and urban planners as well as creative problem solvers.

Differentiators

- We have an elite and professional network of top producing staff that specializes in their respective geographical areas.
- With a rich and diverse international background, the staff speaks ten languages and has lived and/or traveled in over 20 countries. We also possess multiple advanced postgraduate academic degrees and have honorably served in the United States Marine Corps, the United States Air Force and the United States Coast Guard.
 - We understand the key issue with our many clients is minimizing contract costs and maximizing revenue, while at the same time minimizing the time required for bringing a property up to code, clearing property title for disposition, minimizing adverse incidents and complaints; and maximizing cooperation with, and services to our clients.
 - Our 20 years experience of concentrating on these issues has made us a mainstay in the local community and abroad.
 - The PPI project teams bring seasoned judgment, a high standard of integrity, and technical excellence to each assignment. These qualities ensure communication among staff and responsiveness to changing project needs.
 - The excellent reputation that PPI enjoys is built on its tradition of rigorous research, close working relationships with clients, and innovative and flexible project management. PPI's ability to undertake large, complex, and geographically diverse assignments and complete them expeditiously is of vital importance to its clients.
 - The depth and breadth of experience our staff possesses ensures a deep understanding of complex issues, a clear focus on project goals and priorities, and ultimately, the provision of high-quality consulting services and a product that meets the client's needs.

Representative Client List

Melissa Herron-Goldman, Director, Hego Hypnosis, LLC, 321-223-3043, mehego@gmail.com
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